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*Winter*  
**2024**

X

Y



# CELEBRATING THE POWER OF WOMEN SINCE 1990

We Celebrate the Power of All Women to Make Waves and Move Mountains.

Roxy is the original action sports brand for women. We've cultivated female pioneers and defied the status quo, redefining the course of sport, culture and gender perceptions. The Roxy winter collection leverages 30+ years of design heritage to strike the balance between style, performance, femininity, and sustainability. With Mervin Mfg as a partner, Roxy snowboards and bindings offer state of the art technologies, environmentally responsible production, and dynamic designs. Together we seek movement and see change. Here's an invitation to join our trip. To put your heart into it. To draw new lines and to show others that they can do the same.



**THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS**

**EFFORTLESS CONTROL. ENGINEERED FOR SNOWBOARDING**

The perfect all terrain hybrid and camber contours for control, precision, power, and progression across the whole mountain.

**EASY RISE** : **EASY** riding contour with a flat contour between your feet and mellow rocker to nose and tail.



**C2 Hybrid** : **PERFECTION** Reverse camber between your feet, more aggressive cambers to contacts.



**C3 Camber** : **AGGRESSION** Micro rocker between your feet, overall tip to tail camber.



**MAGNE-TRACTION® EFFORTLESS EDGE HOLD**

**SERRATED STEAK KNIFE TECHNOLOGY**

Serrated edge technology for incredible edge hold. Strategically located edge serrations provide hold and control in all conditions. Winner of dozens of national and international awards, ridden to podium performances at the Olympics, X Games, and to personal performance highlights at resorts around the world. Featured on all models. Patents #7823892, #8511704

**HEART WOOD CORE CONSTRUCTIONS**

The core gives your snowboard its personality. Its shape, type of wood, and contour determine how it will ride and respond to varying conditions. The core is a defining ingredient that gives life to every snowboard. We are committed to building our Roxy snowboards with fast growing, sustainably harvested FSC wood for our cores.



**KIND HEARTED CORE**

kinder, softer sustainably harvested poplar



**FULL HEARTED CORE**

light and lively sustainably harvested poplar/paulownia blends



**LIGHT HEARTED CORE**

ultra light, strong sustainably harvested aspen/paulownia blends



**MERVIN MADE**  
**ZERO HAZARDOUS WASTE**

**MERVIN MADE ECO-CONSTRUCTION**

**BUILT WITH WIND AND WATER GENERATED POWER IN THE USA**

**ECO MATERIALS**

FSC RENEWABLE ECO WOODS  
 LOW VOC RESIN SYSTEMS  
 BIO TOPSHEETS  
 ECO SUBLIMATION

**ECO PROCESS**

WATER CLEANSED GRINDING SYSTEMS  
 BIO SOLVENTS  
 WOOD DUST TO SOIL

**RECYCLING**

RECYCLED WOOD  
 RECYCLED PLASTICS



HANDBUILT IN THE USA





# WINTER 2024 ROXY SNOWBOARDS

ROXY Snowboards blends decades of premium hardgoods development and industry first technologies with designs inspired by the mountain, the wave, and the communities that surround them. Award winning features like Magne-Traction for stable edge-hold and solid turns, along with confidence building contours, shapes and geometries make the Winter 2024 Roxy Snowboard collection an unbeatable collaboration.





FREESTYLE ALL MOUNTAIN  
TWIN

# XOXO PRO



2x Olympic gold medalist Chloe Kim takes style and performance to new heights. The XOXO Pro is Chloe Kim's choice for progressive freestyle fun. It has a new high-performance construction with our responsive C3 camber dominant contour, a knife-cut sintered base, and carbon power strips for a snappy flex with pop and stability. Magne-Traction provides precision edge control for power moves in any chosen playground. Chloe Kim might be the world's best in the Superpipe, but the XOXO Pro is a Roxy team favorite in any freestyle setting.

- Carbon power strips built into our C3 camber dominant contour
- Mervin Made with advanced technology, eco-materials and construction
- Chloe Kim's choice for progressive freestyle
- Performance fast, high-grade knife-cut sintered base material

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
145	111	8	24.1	27.7 / 27.7	19.24"-24" / 0"
149	114	8.1	24.2	28.1 / 28.1	19.24"-24" / 0"
152	117	8.2	24.4	28.4 / 28.4	18.5"-23.5" / 0"

**C<sup>3</sup> CAMBER** AGGRESSIVE ALL TERRAIN CAMBER CONTOUR  
AGGRESSION CONTROL / PRECISION / POWER

Camber perfection, engineered for snowboarding

**MAGNE-TRACTION<sup>®</sup>**  
EFFORTLESS EDGE HOLD  
SERRATED STEAK KNIFE TECHNOLOGY



**LIGHT HEARTED CORE**  
ultra light, strong sustainably harvested aspen/paulownia blends

**MERVIN MADE**  
ZERO HAZARDOUS WASTE

**HANDBUILT IN THE USA**

FREESTYLE ALL MOUNTAIN  
TWIN

# XOXO



The XOXO is a freestyle favorite with decades of confidence and style. The C2 contour is the perfect hybrid of camber and rocker for all terrain freestyle fun. The snappy flex has the right amount of power and forgiveness for park prowess and all mountain progression. Magne-Traction provides the precision edge-control in all conditions. With the perfect balance of comfortable control and confident performance, anything is possible. The XOXO turns the whole mountain into a freestyle playground, with love.

- C2 perfect all terrain hybrid contour
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Roxy freestyle favorite for predictable control and confident power moves
- Fast, durable sintered base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
139	102	7	23.2	27 / 27	17.75"-22.5" / 0"
142	104	7	23.7	27.5 / 27.5	18.5"-23.5" / 0"
145	107	7.1	24	28.1 / 28.1	18.5"-23.5" / 0"
149	110	7.1	24.2	28.6 / 28.6	18.5"-23.5" / 0"
152	114	7.1	24.4	29 / 29	18.5"-23.5" / 0"

HYBRID  
C2

**PERFECT ALL TERRAIN HYBRID CONTOUR**

**PERFECTION CONTROL / PRECISION / FLOAT**

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia





FREESTYLE ALL MOUNTAIN  
DIRECTIONAL



# SMOOTHIE

The Smoothie is an award winning all mountain board built for flow and float. It blends a directional C2 hybrid contour with a wider nose for float, and a fine tuned flex pattern for pop and control. Controlled turns, powder slashes, big mountain lines, or resort flow lines, the Smoothie offers stability and reliability in smooth or challenging conditions. Make Waves. Move Mountains and make memories on the Smoothie.

- Directional C2 camber hybrid with a 1.5" set back stance
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Big mountain flow and float with freestyle flair
- Fast, durable sintered base material

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
143	105	7.7	23.4	27.2 / 26.8	18.5"-23.5" / 1.5"
146	107	7.8	23.9	27.6 / 27.4	18.5"-23.5" / 1.5"
149	110	7.9	24.3	28.4 / 28.2	19"-24" / 1.5"
152	113	8.0	24.5	28.6 / 28.4	19"-24" / 1.5"

**HYBRID C2** PERFECT ALL TERRAIN HYBRID CONTOUR  
PERFECTION CONTROL / PRECISION / FLOAT

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia



ALL MOUNTAIN  
DIRECTIONAL

# BREEZE



The Roxy Breeze is a Mervin Designed board with a snappy medium flex. The directional shape and geometry, with a 1" set-back stance makes it easy to keep your nose up in the powder and to breeze through a variety of terrain on the whole mountain. The C2 Hybrid contour with Magne-Traction® combines precision edge control with the perfect rocker/camber hybrid blend for all mountain fun. Set up the Breeze with the Roxy Viva or Lola binding for a perfect pairing!

- Directional C2 hybrid contour with a 1" set back stance
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Magne-Traction® for predictable edge control
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
140	102	8.0	23.1	27 / 26.9	17.5"-22.5" / 1"
144	105	8.0	23.5	27.6 / 27.5	18.5"-23.5" / 1"
148	108	8.0	23.8	28.1 / 28	18.5"-23.5" / 1"
151	112	8.0	24	28.6 / 28.5	18.5"-23.5" / 1"
154	114	8.0	24.2	29 / 28.9	18.5"-23.5" / 1"

HYBRID  
C2

**PERFECT ALL TERRAIN HYBRID CONTOUR**

**PERFECTION CONTROL / PRECISION / FLOAT**

Camber      Rocker      Camber

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia





ALL MOUNTAIN  
DIRECTIONAL TWIN



# RAINA

The Roxy Raina is a Mervin Designed board with a playful medium-soft flex. The directional twin geometry, Magne-Traction® and a perfect camber/rocker hybrid C2 contour are designed for comfortable control, precision and float in any snow conditions. The Raina is a fun, easy riding board that can take beginners to the next level or give an entry level rider a progression boost. Pair the Raina with the Roxy Viva or Lola bindings for a perfect match!

- Directional Twin, C2 hybrid contour and playful soft-medium flex for a comfortable all mountain fun
- Magne-Traction® for predictable edge control
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
139	102	7.0	23.1	27 / 27	17.5"-22.5" / 5"
143	105	7.0	23.5	27.6 / 27.6	18.5"-23.5" / .5"
147	108	7.0	23.8	28.1 / 28.1	18.5"-23.5" / .5"
151	112	7.0	24	28.6 / 28.6	18.5"-23.5" / .5"

HYBRID  
C2

**PERFECT ALL TERRAIN HYBRID CONTOUR**

**PERFECTION CONTROL / PRECISION / FLOAT**

CAMBER      ROCKER      CAMBER

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**KIND HEARTED CORE**  
kinder, softer sustainably harvested  
85% poplar / 15% paulownia blend



ALL MOUNTAIN  
TWIN

# DAWN



The Roxy Dawn is a Mervin Designed board with a friendly soft flex, twin geometry, and Magne-Traction® for predictable control. The Easy Rise contour is flat between the feet with a mellow rocker to the nose and tail for catch-free progression at any level. Perfect for beginners, enthusiasts and anyone who wants to enjoy the magic of the mountains with a board that is as inviting as it is exciting. Pair it with the Roxy Viva bindings or the Rock-it Dash for a comfy package!

- Twin geometry, Easy-Rise contour and softer flex for beginner friendly progression
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Magne-Traction® for predictable edge control
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
135	94	7.0	22.5	25.8 / 25.8	17.5"-22.5" / 0"
138	96	7.0	22.6	26 / 26	17.5"-22.5" / 0"
142	102	7.0	23.2	27.1 / 27.1	18.5"-23.5" / 0"
146	105	7.0	23.5	27.7 / 27.7	18.5"-23.5" / 0"
149	108	7.0	23.7	28 / 28	18.5"-23.5" / 0"
152	112	7.0	23.8	28.3 / 28.3	18.5"-23.5" / 0"

EASY RISE

EASY RISE ROCKER HYBRID

PROGRESSION FRIENDLY / FUN / FLOATY

ROCKER      FLAT      ROCKER  
Flat between feet, mellow rocker nose to tail, great for beginners

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**KIND HEARTED CORE**  
kinder, softer sustainably harvested poplar





# POPPY

The Poppy package is a great introduction to snowboarding for kids. They are never too young to make waves and move mountains. The Poppy snowboard comes boxed in a convenient package with the bindings mounted. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, catch free radial sidecut, and rocker contour make the Poppy a perfect introduction to all mountain fun!

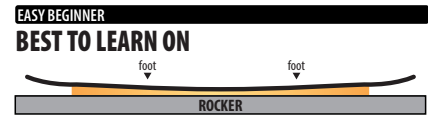


- Radial Sidecut - Smooth and predictable turns
- Full Wood Core - Light and poppy
- Sandwich Construction (110, 118, 128)
- Cap Construction (80, 90, 100)
- Bindings assembled and mounted inside protective sales floor box

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
80	50	4.0	20.0	22.0 / 22.0	11.0"-13.5" / 0"
90	60	5.5	21.0	22.5 / 22.5	11.0"-14.0" / 0"
100	66	6.5	21.0	23.6 / 23.6	11.0"-14.0" / 0"
110	76	6.5	22.0	24.2 / 24.2	11.0"-14.0" / 0"
118	82	6.5	22.0	25.0 / 25.0	15.0"-18.0" / 0"
128	92	6.5	23.0	26.2 / 26.2	16.0"-19.0" / 0"

## RXY ROCKER CONTOUR



- Roxy Rocker provides a smooth catch-free ride for easy learning
- Even pressure distribution for forgiving toe to heel side turning
- Predictable board response with a softer but stable flex

Poppy bindings are perfectly matched to the Roxy Poppy rider, with adjustability and easy entry features for Roxy Teenie's growing into Roxy Girls.

### POPPY Speed Strap Binding

- size: X-SMALL (US 12C-3)
- Single Buckle Speed-Strap
  - Quick Adjust Heelcup
  - Snow Shedding Footbed
- Packaged With Board Sizes:  
80, 90, 100



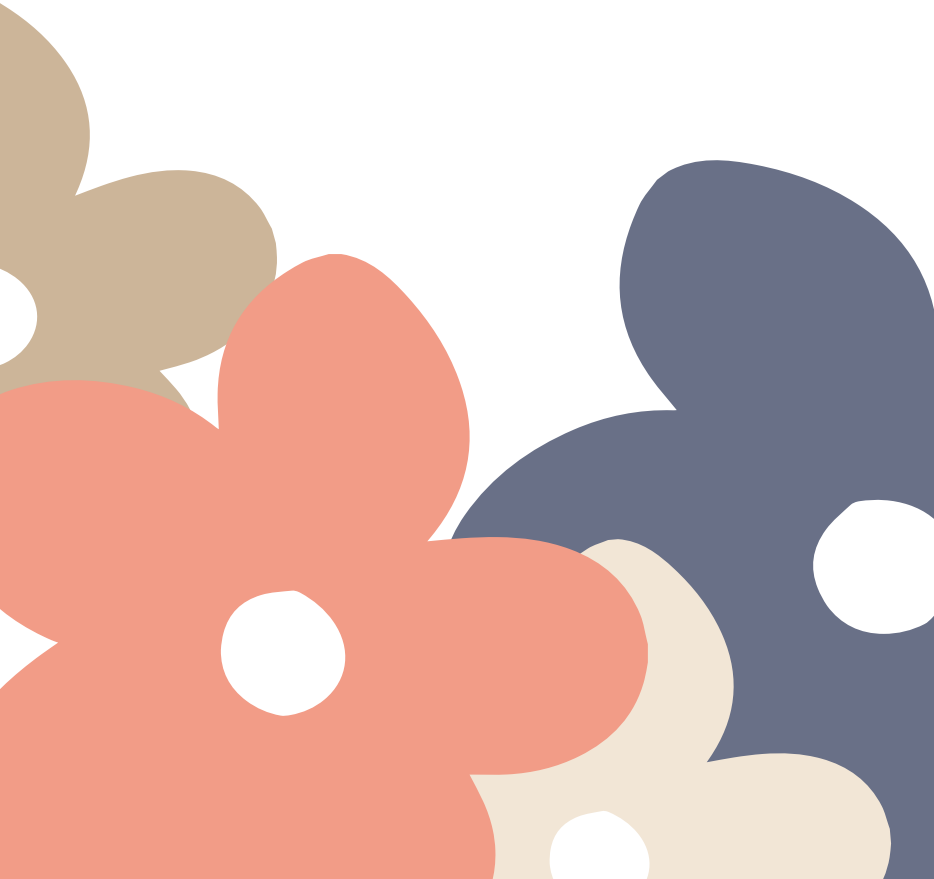
### POPPY Traditional Binding

- size: SMALL (US 2-7)
- Height Adjustable Highback
  - Adjustable Heelcup
  - Padded EVA Highback
  - Snow Shedding Footbed
- Packaged With Board Sizes:  
110, 118, 128



## WINTER 2024 ROXY BINDINGS

The Roxy binding collection offers comfort, adjustability and performance for a balanced ride. Confidence is gained when our equipment works in harmony. The Viva, Lola and Rock-it Dash pair well with any board in the Roxy line with performance features, lightweight and responsive components, and just the right amount of flex for all mountain flow. The new Roxy bindings will give you the confidence that comes with knowing your style and equipment are working in perfect harmony!





# VIVA

Comfort and adjustability combine for a balanced ride. The Roxy Viva is the perfect pairing for any of our Roxy all mountain boards. The Viva features a medium-soft flex, a cored dual band ankle strap, full EVA padded highback with Tool-less forward lean adjustability, and EVA Toe and Heel Pads to absorb shock and vibration. A unique, lightweight baseplate with open side panels offers a more forgiving flex and easy side to side movement. Strap into the Roxy Viva and cruise the mountain with confidence!

Sizes: **S/M (USW 4-7) M/L (USW 6.5-11)** Color: **White / Blue-White**

<b>TERRAIN</b>	PARK	<b>ALL MOUNTAIN</b>	STEEPS
<b>PERFORMANCE</b>	PLAYFUL	<b>ALL AROUND</b>	AGGRESSIVE
<b>FLEX</b>	SOFT	<b>MEDIUM</b>	STIFF

- **Padded footbeds and highback for comfort**
- **Tool-less highback adjustability**
- **New! Cored dual band ankle strap**





# LOLA

The Roxy Lola binding is designed with adjustability, comfort, and performance features for precise control. A medium flexing binding, the Lola has a responsive dual ankle strap construction for lightweight support and comfort, full EVA padded baseplate for extra shock and vibration absorption, and an asymmetric padded highback with tool-less adjustability for intuitive support and control. The baseplate is a responsive dual vent design for reinforced support that works in harmony with all the Lola components. The Roxy Lola is ready for any mountain adventure!

Sizes: **S/M (USW 4-7) M/L (USW 6.5-11)** Colors: **Buttercream / Black**

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	STEEPS
<b>PERFORMANCE</b>	PLAYFUL	ALL AROUND	AGGRESSIVE
<b>FLEX</b>	SOFT	MEDIUM	STIFF

- Fully padded EVA footbed with adjustable toe ramp
- Contoured Asymmetric highback with tool-less adjustability
- Responsive dual ankle strap for lightweight support and comfort



# ROCK-IT-DASH








The Rock-it Dash offers an easy entry/exit system so you can ride more, and ratchet less. It has the best comfort and convenience without sacrificing performance. Simply lower the reclining highback, which pops open the Auto Lever and ankle strap to create additional room to slide in your boot. Then, step in, pull up the highback, slap down the ankle strap Auto Lever and you are off. Speed entry that will help you get ahead of the pack so you can lead the charge!

TERRAIN	PARK	ALL MOUNTAIN	STEEPS
PERFORMANCE	PLAYFUL	ALL AROUND	AGGRESSIVE
FLEX	SOFT	MEDIUM	STIFF

- Speed entry technology with reclining highback
- Auto Open lightweight strap system for easy entry and exit
- Comfort, performance and convenience with a medium flex

Size: S/M (USW 4-6) M/L (USW 6-8) Color: White

## WINTER 2023 BOARD SPECS

	LENGTH	CONTACT LENGTH	SIDECUT	WAIST WIDTH	NOSE / TAIL WIDTH	STANCE / SETBACK
 <b>XOXO PRO</b>	145	111	8.0	24.1	27.7 / 27.7	19" - 24" / 0"
	149	114	8.1	24.2	28.1 / 28.1	19" - 24" / 0"
	152	117	8.2	24.4	28.4 / 28.4	18.5"-23.5" / 0"
 <b>XOXO</b>	139	102	7	23.2	26.7 / 26.7	17.75"-22.5" / 0"
	142	104	7	23.7	27.2 / 27.2	18.5"-23.5" / 0"
	145	107	7.1	24	27.7 / 27.7	18.5"-23.5" / 0"
	149	110	7.1	24.2	28.1 / 28.1	18.5"-23.5" / 0"
	152	114	7.1	24.4	29 / 29	18.5"-23.5" / 0"
 <b>SMOOTHIE</b>	143	105	7.7	23.9	27.2 / 26.8	18.5"-23.5" / 1.5"
	146	107	7.8	23.9	27.6 / 27.4	18.5"-23.5" / 1.5"
	149	110	7.9	24.3	28.4 / 28.2	19"-24" / 1.5"
	152	113	8.0	24.5	28.6 / 28.4	19"-24" / 1.5"
 <b>BREEZE</b>	140	102	8.0	23.1	27 / 26.9	17.5"-22.5" / 1"
	144	105	8.0	23.5	27.6 / 27.5	18.5"-23.5" / 1"
	148	108	8.0	23.8	28.1 / 28	18.5"-23.5" / 1"
	151	112	8.0	24	28.6 / 28.5	18.5"-23.5" / 1"
	154	114	8.0	24.2	29 / 28.9	18.5"-23.5" / 1"
 <b>RAINA</b>	139	102	7.0	23.1	27 / 27	17.5"-22.5" / .5"
	143	105	7.0	23.5	27.6 / 27.6	18.5"-23.5" / .5"
	147	108	7.0	23.8	28.1 / 28.1	18.5"-23.5" / .5"
	151	112	7.0	24	28.6 / 28.6	18.5"-23.5" / .5"
 <b>DAWN</b>	135	94	7.0	22.5	25.8 / 25.8	17.5"-22.5" / 0"
	138	96	7.0	22.6	26 / 26	17.5"-22.5" / 0"
	142	102	7.0	23.2	27.1 / 27.1	18.5"-23.5" / 0"
	146	105	7.0	23.5	27.7 / 27.7	18.5"-23.5" / 0"
	149	108	7.0	23.7	28 / 28	18.5"-23.5" / 0"
	152	112	7.0	23.8	28.3 / 28.3	18.5"-23.5" / 0"
 <b>POPPY</b>	80	50	4.0	20.0	22.0 / 22.0	11.0"-13.5" / 0"
	90	60	5.5	21.0	22.5 / 22.5	11.0"-14.0" / 0"
	100	66	6.5	21.0	23.6 / 23.6	11.0"-14.0" / 0"
	110	76	6.5	22.0	24.2 / 24.2	11.0"-14.0" / 0"
	118	82	6.5	22.0	25.0 / 25.0	15.0"-18.0" / 0"
	128	92	6.5	23.0	26.2 / 26.2	16.0"-19.0" / 0"





FW24 SNOWBOARDS:



DAWN

ALL MOUNTAIN/TWIN  
135 (WAIST 22.2)  
138 (WAIST 22.6)  
142 (WAIST 23.2)  
146 (WAIST 23.5)  
149 (WAIST 23.7)  
152 (WAIST 23.8)

**EASY RISE**  
**MAGNE-TRACTION**



RAINA

ALL MOUNTAIN/DIRECTIONAL TWIN  
139 (WAIST 23.1)  
143 (WAIST 23.5)  
147 (WAIST 23.8)  
151 (WAIST 24)

**C2 Hybrid**  
**MAGNE-TRACTION**



BREEZE

ALL MOUNTAIN/DIRECTIONAL  
140 (WAIST 23.1)  
144 (WAIST 23.5)  
148 (WAIST 23.8)  
151 (WAIST 24)  
154 (WAIST 24.2)

**C2 Hybrid**  
**MAGNE-TRACTION**



XOXO

FREESTYLE/ALL MOUNTAIN/TWIN  
139 (WAIST 23.2)  
142 (WAIST 23.7)  
145 (WAIST 24.1)  
149 (WAIST 24.2)

**C2 Hybrid**  
**MAGNE-TRACTION**



XOXO PRO

FREESTYLE/ALL MOUNTAIN/TWIN  
145 (WAIST 24.1)  
149 (WAIST 24.2)  
152 (WAIST 24.4)

**C3 Camber**   
**MAGNE-TRACTION**

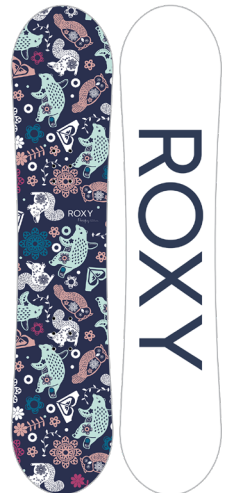


SMOOTHIE

FREESTYLE/ALL MOUNTAIN/DIRECTIONAL  
143 (WAIST 23.4)  
146 (WAIST 23.9)  
149 (WAIST 24.3)  
152 (WAIST 24.5)

**C2 Hybrid**  
**MAGNE-TRACTION**

POPPY SNOWBOARD / BINDING PACKAGE:



POPPY (YOUTH)

EASY BEGINNER YOUTH PACKAGE  
80, 90, 100, 110, 118, 128

**RXY ROCKER CONTOUR**

EASY BEGINNER / CATCH FREE LEARNING

- Bindings Assembled/Mounted
- Protective Windowed Gift Box
- Sandwich Construction (110, 118, 128)
- Cap Construction (80, 90, 100)

**POPPY Speed Strap binding**

Size: **XS** (US 12c-3) (80, 90, 100)



- Single Buckle Speed-Strap
- Quick Adjust Heelcup
- Snow Shedding Footbed

**POPPY Traditional binding**

Size: **S** (US 2-7) (110, 118, 128)



- Height Adjustable Highback
- Padded EVA Highback
- Adjustable Heelcup
- Snow Shedding Footbed

FW24 BINDINGS:



**ROCK-IT DASH - WHITE**

Sizes: **S/M** (US W 4-6), **M/L** (US W 6-8)



**VIVA - WHITE / BLUE-WHITE**

Comfort and adjustability for a balanced ride

Sizes: **S/M** (US W 4-7), **M/L** (US W 6.5-11)

- Compression Window Ankle Strap - Extra padded comfort design
- Single Vent Side Flex Panel Baseplate - Soft Flex, Lightweight
- EVA Toe and Heel Pads - Shock absorbing comfort
- 4/10 Flex Value



**LOLA - BLACK / BUTTER CREAM**

Adjustability, comfort and performance features for precise control

Sizes: **S/M** (US W 4-7), **M/L** (US W 6.5-11)

- Asymmetric Highback - Contoured ergonomic shape
- Cradle Ankle Straps - Combined support and comfort
- Dual Vent Side Flex Panel Baseplate - Reinforced support
- EVA Footbed with Adj. Toe Ramp Max comfort and Adjustability.
- 5/10 Flex Value



**MAKE WAVES. MOVE MOUNTAINS.**

*<https://roxy.mervin.com>*

