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*Winter*  
**2023**

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XY

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# CELEBRATING THE POWER OF WOMEN SINCE 1990

Roxy is the first action sports brand exclusively dedicated to women. Inspired by the Mountain, the Wave, and the communities that surround them. Roxy has cultivated female pioneers and defied the status quo, redefining the course of sport, culture and gender perceptions. The Roxy hardgoods collection strikes the balance between style, performance, femininity and sustainability. 30+ years of Roxy design heritage and Mervin Made women's hardgoods development come together in our Roxy Snowboard and Binding collection. State of the art technology and dynamic designs by Roxy x Mervin. Together we seek movement and see change, with environmentally responsible production and industry first technologies. Here's an invitation to join our trip. To put your heart into it. To draw new lines and to show others that they can do the same.



**TORAH BRIGHT**



**CHLOE KIM**



**BAILY MCDONALD**



**EMILY ARTHUR**

**THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS**

**EFFORTLESS CONTROL. ENGINEERED FOR SNOWBOARDING**

The perfect all terrain hybrid and camber contours for control, precision, power, and progression across the whole mountain.

**EASY RISE** : **EASY** riding contour with a flat contour between your feet and mellow rocker to nose and tail.



**C2 Hybrid** : **PERFECTION** Reverse camber between your feet, more aggressive cambers to contacts.



**C3 Camber** : **AGGRESSION** Micro rocker between your feet, overall tip to tail camber.



**MAGNE-TRACTION® EFFORTLESS EDGE HOLD**

**SERRATED STEAK KNIFE TECHNOLOGY**

Serrated edge technology for incredible edge hold. Strategically located edge serrations provide hold and control in all conditions. Winner of dozens of national and international awards, ridden to podium performances at the Olympics, X Games, and to personal performance highlights at resorts around the world. Featured on all models. Patents #7823892, #8511704

**HEART WOOD CORE CONSTRUCTIONS**

The core gives your snowboard its personality. Its shape, type of wood, and contour determine how it will ride and respond to varying conditions. The core is a defining ingredient that gives life to every snowboard. We are committed to building our Roxy snowboards with fast growing, sustainably harvested FSC wood for our cores.



**KIND HEARTED CORE**

kinder, softer sustainably harvested poplar



**FULL HEARTED CORE**

light and lively sustainably harvested poplar/paulownia blends



**LIGHT HEARTED CORE**

ultra light, strong sustainably harvested aspen/paulownia blends



**MERVIN MADE**  
**ZERO HAZARDOUS WASTE**

MERVIN MADE ECO-CONSTRUCTION

**BUILT WITH WIND AND WATER GENERATED POWER IN THE USA**

**ECO MATERIALS**

FSC RENEWABLE ECO WOODS  
 LOW VOC RESIN SYSTEMS  
 BIO TOPSHEETS  
 ECO SUBLIMATION

**ECO PROCESS**

WATER CLEANSED GRINDING SYSTEMS  
 BIO SOLVENTS  
 WOOD DUST TO SOIL

**RECYCLING**

RECYCLED WOOD  
 RECYCLED PLASTICS



HANDBUILT IN THE USA





## WINTER 2023 ROXY SNOWBOARDS

The Roxy series blends 30+ years of Roxy design heritage and Mervin women's premium hardgoods development with our industry first technologies. These boards are handbuilt with environmentally responsible production and materials.

Award winning features like Magne-Traction for stable edge-hold and solid turns, along with confidence building contours, shapes and geometries combine with ROXY attitude and style for an unbeatable snowboard collaboration.

FREESTYLE ALL MOUNTAIN  
TWIN

# XOXO PRO



With her head in the clouds and feet firmly planted on her board, Olympic gold medalist Chloe Kim takes snowboarding to new heights with a hi-tech collection that blends her playful style with her fearless performance. The XOXO Pro is Chloe Kim's choice for progressive freestyle fun with our performance proven C3 camber dominant contour, Magne-Traction®, and a snappy flex. This Roxy Team favorite balances comfortable control and confident power moves with ease on the whole mountain. Parks, pipes, resorts, wherever you choose to play, the XOXO brings the love.

- New! Carbon power strips built into our C3 camber dominant contour
- Mervin Made with advanced technology, eco-materials and construction
- Chloe Kim's choice for progressive freestyle
- Performance fast, high-grade knife-cut sintered base material

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
145	111	8	24.1	27.7 / 27.7	19.24"-24" / 0"
149	114	8.1	24.2	28.1 / 28.1	19.24"-24" / 0"
152	117	8.2	24.4	28.4 / 28.4	18.5"-23.5" / 0"

**C<sup>3</sup> CAMBER** AGGRESSIVE ALL TERRAIN CAMBER CONTOUR  
AGGRESSION CONTROL / PRECISION / POWER

Camber perfection, engineered for snowboarding

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**LIGHT HEARTED CORE**  
ultra light, strong sustainably harvested aspen/paulownia blends

**MERVIN MADE**  
**ZERO HAZARDOUS WASTE**

**HANDBUILT IN THE USA**

FREESTYLE ALL MOUNTAIN  
TWIN

# XOXO



The XOXO has been a Roxy premium choice for decades and it continues to evolve as a freestyle favorite. The C2 contour is the perfect hybrid of camber and rocker for all terrain fun. The snappy flex comes to life with the right amount of power and give for park prowess and all mountain progression. Magne-Traction® provides the precision edge-control in all conditions. With the perfect balance of comfortable control and confident performance, anything is possible. The XOXO turns the whole mountain into a freestyle playground, with love.

- New! C2 perfect all terrain hybrid contour
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Roxy freestyle favorite for predictable control and confident power moves
- Fast, durable sintered base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
139	102	7	23.2	27 / 27	17.75"-22.5" / 0"
142	104	7	23.7	27.5 / 27.5	18.5"-23.5" / 0"
145	107	7.1	24	28.1 / 28.1	18.5"-23.5" / 0"
149	110	7.1	24.2	28.6 / 28.6	18.5"-23.5" / 0"
152	114	7.1	24.4	29 / 29	18.5"-23.5" / 0"

HYBRID C2

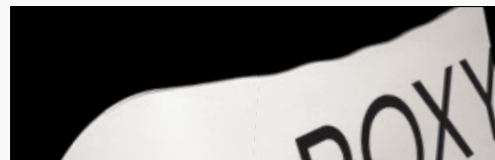
**PERFECT ALL TERRAIN HYBRID CONTOUR**

**PERFECTION CONTROL / PRECISION / FLOAT**

CAMBER      ROCKER      CAMBER

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia



FREESTYLE ALL MOUNTAIN  
DIRECTIONAL



# SMOOTHIE

The Smoothie is an award winning all mountain board built for flow and float. It blends a directional C2 hybrid contour with a wider nose for float, and a fine tuned flex pattern for pop and control. Controlled turns, powder slashes, big mountain lines, or resort flow lines, the Smoothie offers stability and reliability in smooth or challenging conditions. Make Waves. Move Mountains and make memories on the Smoothie.

- Directional C2 camber hybrid with a 1.5" set back stance
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Big mountain flow and float with freestyle flair
- Fast, durable sintered base material

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
143	105	7.7	23.4	27.2 / 26.8	18.5"-23.5" / 1.5"
146	107	7.8	23.9	27.6 / 27.4	18.5"-23.5" / 1.5"
149	110	7.9	24.3	28.4 / 28.2	19"-24" / 1.5"
152	113	8.0	24.5	28.6 / 28.4	19"-24" / 1.5"

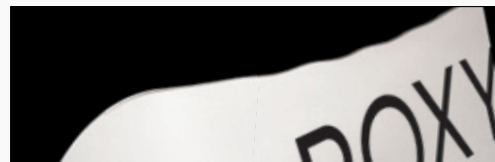
HYBRID  
C2

PERFECT ALL TERRAIN HYBRID CONTOUR

PERFECTION CONTROL / PRECISION / FLOAT

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia



ALL MOUNTAIN  
DIRECTIONAL

# BREEZE



The Roxy Breeze is a Mervin Designed board with a snappy medium flex. The directional shape and geometry, with a 1" set-back stance makes it easy to keep your nose up in the powder and to breeze through a variety of terrain on the whole mountain. The C2 Hybrid contour with Magne-Traction® combines precision edge control with the perfect rocker/camber hybrid blend for all mountain fun. Set up the Breeze with the Roxy Viva or Lola binding for a perfect pairing!

- Directional C2 hybrid contour with a 1" set back stance
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Magne-Traction® for predictable edge control
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
140	102	8.0	23.1	27 / 26.9	17.5"-22.5" / 1"
144	105	8.0	23.5	27.6 / 27.5	18.5"-23.5" / 1"
148	108	8.0	23.8	28.1 / 28	18.5"-23.5" / 1"
151	112	8.0	24	28.6 / 28.5	18.5"-23.5" / 1"
154	114	8.0	24.2	29 / 28.9	18.5"-23.5" / 1"

HYBRID  
C2

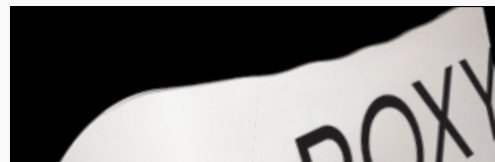
**PERFECT ALL TERRAIN HYBRID CONTOUR**

**PERFECTION CONTROL / PRECISION / FLOAT**

Camber      Rocker      Camber

The perfect rocker/camber hybrid, rips everything

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**FULL HEARTED CORE**  
light and lively sustainably harvested  
70% poplar / 30% paulownia





ALL MOUNTAIN  
DIRECTIONAL TWIN



# RAINA

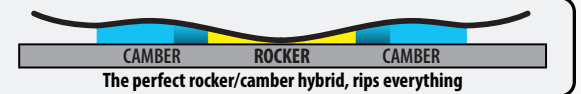
The Roxy Raina is a Mervin Designed board with a playful medium-soft flex. The directional twin geometry, Magne-Traction® and a perfect camber/rocker hybrid C2 contour are designed for comfortable control, precision and float in any snow conditions. The Raina is a fun, easy riding board that can take beginners to the next level or give an entry level rider a progression boost. Pair the Raina with the Roxy Viva or Lola bindings for a perfect match!

- Directional Twin, C2 hybrid contour and playful soft-medium flex for a comfortable all mountain fun
- Magne-Traction® for predictable edge control
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Fast, low maintenance extruded base material

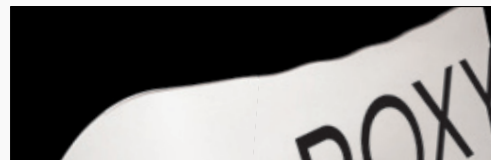
TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
139	102	7.0	23.1	27 / 27	17.5"-22.5" / .5"
143	105	7.0	23.5	27.6 / 27.6	18.5"-23.5" / .5"
147	108	7.0	23.8	28.1 / 28.1	18.5"-23.5" / .5"
151	112	7.0	24	28.6 / 28.6	18.5"-23.5" / .5"

**HYBRID C2** PERFECT ALL TERRAIN HYBRID CONTOUR  
PERFECTION CONTROL / PRECISION / FLOAT



**MAGNE-TRACTION®**  
EFFORTLESS EDGE HOLD  
SERRATED STEAK KNIFE TECHNOLOGY



**KIND HEARTED CORE**  
kinder, softer sustainably harvested  
85% poplar / 15% paulownia blend

**MERVIN DESIGNED**

ALL MOUNTAIN  
TWIN

# DAWN



The Roxy Dawn is a Mervin Designed board with a friendly soft flex, twin geometry, and Magne-Traction® for predictable control. The Easy Rise contour is flat between the feet with a mellow rocker to the nose and tail for catch-free progression at any level. Perfect for beginners, enthusiasts and anyone who wants to enjoy the magic of the mountains with a board that is as inviting as it is exciting. Pair it with the Roxy Viva bindings or the Rock-it Dash for a comfy package!

- Twin geometry, Easy-Rise contour and softer flex for beginner friendly progression
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Magne-Traction® for predictable edge control
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
135	94	7.0	22.5	25.8 / 25.8	17.5"-22.5" / 0"
138	96	7.0	22.6	26 / 26	17.5"-22.5" / 0"
142	102	7.0	23.2	27.1 / 27.1	18.5"-23.5" / 0"
146	105	7.0	23.5	27.7 / 27.7	18.5"-23.5" / 0"
149	108	7.0	23.7	28 / 28	18.5"-23.5" / 0"
152	112	7.0	23.8	28.3 / 28.3	18.5"-23.5" / 0"

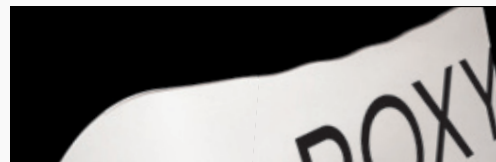
EASY RISE

EASY RISE ROCKER HYBRID

PROGRESSION FRIENDLY / FUN / FLOATY

Flat between feet, mellow rocker nose to tail, great for beginners

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**KIND HEARTED CORE**  
kinder, softer sustainably harvested poplar



ALL MOUNTAIN  
TWIN

# DAWN CYNTHIA ROWLEY



Cynthia Rowley is an award-winning NYC designer who effortlessly bridges the worlds of fashion and adventure through her brand. Playful prints and bright colors shine a light on this collaboration with a full Roxy collection. The Roxy Dawn snowboard is as inviting as it is exciting and it's the perfect model to bring the world of fashion and adventure together. It has a friendly soft flex, twin geometry and Magne-Traction for predictable control. The Easy Rise contour is flat between the feet with mellow rocker to the nose and tail for catch-free comfortable progression at any level. Set it up with the Roxy Viva bindings or the Rock-it Dash for a perfect pairing!

- Twin geometry, Easy-Rise contour and softer flex for beginner friendly progression
- Built with solar power, zero CO2 emissions and FSC certified wood cores
- Magne-Traction® for predictable edge control
- Fast, low maintenance extruded base material

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	FREERIDE
<b>ABILITY</b>	BEGINNER	INTERMEDIATE	ADVANCED
<b>FLEX</b>	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
135	94	7.0	22.5	25.8 / 25.8	17.5"-22.5" / 0"
138	96	7.0	22.6	26 / 26	17.5"-22.5" / 0"
142	102	7.0	23.2	27.1 / 27.1	18.5"-23.5" / 0"
146	105	7.0	23.5	27.7 / 27.7	18.5"-23.5" / 0"
149	108	7.0	23.7	28 / 28	18.5"-23.5" / 0"
152	112	7.0	23.8	28.3 / 28.3	18.5"-23.5" / 0"

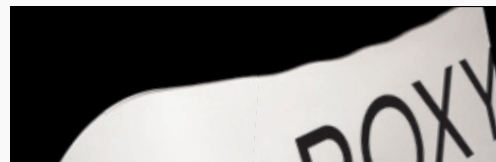
EASY RISE

EASY RISE ROCKER HYBRID

PROGRESSION FRIENDLY / FUN / FLOATY

Flat between feet, mellow rocker nose to tail, great for beginners

**MAGNE-TRACTION®**  
**EFFORTLESS EDGE HOLD**  
SERRATED STEAK KNIFE TECHNOLOGY



**KIND HEARTED CORE**  
kinder, softer sustainably harvested poplar



# POPPY

The Poppy package is a great introduction to snowboarding for kids. They are never too young to make waves and move mountains. The Poppy snowboard comes boxed in a convenient package with the bindings mounted. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, catch free radial sidecut, and rocker contour make the Poppy a perfect introduction to all mountain fun!



- Radial Sidecut - Smooth and predictable turns
- Full Wood Core - Light and poppy
- Sandwich Construction (110, 118, 128)
- Cap Construction (80, 90, 100)
- Bindings assembled and mounted inside protective sales floor box

TERRAIN	PARK	ALL MOUNTAIN	FREERIDE
ABILITY	BEGINNER	INTERMEDIATE	ADVANCED
FLEX	SOFT	MEDIUM	FIRM

SIZE(CM)	CONTACT LENGTH(CM)	SIDECUT(M)	WAIST WIDTH(CM)	NOSE/TAIL WIDTH(CM)	STANCE MIN-MAX / SETBACK
80	50	4.0	20.0	22.0 / 22.0	11.0"-13.5" / 0"
90	60	5.5	21.0	22.5 / 22.5	11.0"-14.0" / 0"
100	66	6.5	21.0	23.6 / 23.6	11.0"-14.0" / 0"
110	76	6.5	22.0	24.2 / 24.2	11.0"-14.0" / 0"
118	82	6.5	22.0	25.0 / 25.0	15.0"-18.0" / 0"
128	92	6.5	23.0	26.2 / 26.2	16.0"-19.0" / 0"

## RXY ROCKER CONTOUR



- Roxy Rocker provides a smooth catch-free ride for easy learning
- Even pressure distribution for forgiving toe to heel side turning
- Predictable board response with a softer but stable flex

Poppy bindings are perfectly matched to the Roxy Poppy rider, with adjustability and easy entry features for Roxy Teenie's growing into Roxy Girls.



### POPPY Speed Strap Binding

- size: X-SMALL (US 12C-3)
- Single Buckle Speed-Strap
  - Quick Adjust Heelcup
  - Snow Shedding Footbed
- Packaged With Board Sizes:  
80, 90, 100



### POPPY Traditional Binding

- size: SMALL (US 2-7)
- Height Adjustable Highback
  - Adjustable Heelcup
  - Padded EVA Highback
  - Snow Shedding Footbed
- Packaged With Board Sizes:  
110, 118, 128

## WINTER 2023 ROXY BINDINGS

The Roxy binding collection offers comfort, adjustability and performance for a balanced ride. Confidence is gained when our equipment works in harmony. The Viva, Lola and Rock-it Dash pair well with any board in the Roxy line with performance features, lightweight and responsive components, and just the right amount of flex for all mountain flow. The new Roxy bindings will give you the confidence that comes with knowing your style and equipment are working in perfect harmony!





# VIVA

Comfort and adjustability combine for a balanced ride. The Roxy Viva is the perfect pairing for any of our Roxy all mountain boards. With comfort in mind, the Viva features a medium-soft flex, a new cored dual band ankle strap, full eva padded highback with Tool-less forward lean adjustability, and EVA Toe and Heel Pads to absorb shock and vibration. Lightweight components include cored highback with EVA padding and a unique baseplate with open side panels for a more forgiving flex and easy movement. Step into the Roxy Viva and cruise the mountain with confidence!

Sizes: **S/M (USW 4 -7) M /L ( USW 6 .5-11)** Color: **White / Black**

<b>TERRAIN</b>	PARK	<b>ALL MOUNTAIN</b>	STEEPS
<b>PERFORMANCE</b>	PLAYFUL	<b>ALL AROUND</b>	AGGRESSIVE
<b>FLEX</b>	SOFT	<b>MEDIUM</b>	STIFF

- **Padded footbeds and highback for comfort**
- **Tool-less highback adjustability**
- **New! Cored dual band ankle strap**



# LOLA

The Roxy Lola binding is designed to match the needs of the Roxy rider with adjustability, comfort, and performance features for precise control. A medium flexing binding, the Lola has a new responsive dual ankle strap construction for lightweight support and comfort, full eva padded baseplate for extra shock and vibration absorption, and an asymmetric padded highback with tool-less adjustability for intuitive support and control. The baseplate is a responsive dual vent design for reinforced support that works in harmony with all the Lola components. The Roxy Lola is ready for any mountain adventure!

Sizes: **S/M (USW 4 -7) M /L ( USW 6 .5-11)** Colors: **White-Pink / Green**

<b>TERRAIN</b>	PARK	ALL MOUNTAIN	STEEPS
<b>PERFORMANCE</b>	PLAYFUL	ALL AROUND	AGGRESSIVE
<b>FLEX</b>	SOFT	MEDIUM	STIFF

- Fully padded EVA footbed with adjustable toe ramp
- Contoured Asymmetric highback with tool-less adjustability
- New responsive dual ankle strap for lightweight support and comfort



# ROCK-IT-DASH

The Rock-it Dash offers an easy entry/exit system so you can ride more, and ratchet less. It has the best comfort and convenience without sacrificing performance. Simply lower the reclining highback, which pops open the Auto Lever and ankle strap to create additional room to slide in your boot. Then, step in, pull up the highback, slap down the ankle strap Auto Lever and you are off. Speed entry that will help you get ahead of the pack so you can lead the charge!








<b>TERRAIN</b>	PARK	ALL MOUNTAIN	STEEPS
<b>PERFORMANCE</b>	PLAYFUL	ALL AROUND	AGGRESSIVE
<b>FLEX</b>	SOFT	MEDIUM	STIFF

- **Speed entry technology with reclining highback**
- **Auto Open lightweight strap system for easy entry and exit**
- **Comfort, performance and convenience with a medium flex**

Size: **S/M ( USW 4 -6) M /L ( USW 6 -8)** Color: **White**



## WINTER 2023 BOARD SPECS

	LENGTH	CONTACT LENGTH	SIDECUT	WAIST WIDTH	NOSE / TAIL WIDTH	STANCE / SETBACK
 <b>XOXO PRO</b>	145	111	8.0	24.1	27.7 / 27.7	19" - 24" / 0"
	149	114	8.1	24.2	28.1 / 28.1	19" - 24" / 0"
	152	117	8.2	24.4	28.4 / 28.4	18.5"-23.5" / 0"
 <b>XOXO</b>	139	102	7	23.2	26.7 / 26.7	17.75"-22.5" / 0"
	142	104	7	23.7	27.2 / 27.2	18.5"-23.5" / 0"
	145	107	7.1	24	27.7 / 27.7	18.5"-23.5" / 0"
	149	110	7.1	24.2	28.1 / 28.1	18.5"-23.5" / 0"
	152	114	7.1	24.4	29 / 29	18.5"-23.5" / 0"
 <b>SMOOTHIE</b>	143	105	7.7	23.9	27.2 / 26.8	18.5"-23.5" / 1.5"
	146	107	7.8	23.9	27.6 / 27.4	18.5"-23.5" / 1.5"
	149	110	7.9	24.3	28.4 / 28.2	19"-24" / 1.5"
	152	113	8.0	24.5	28.6 / 28.4	19"-24" / 1.5"
 <b>BREEZE</b>	140	102	8.0	23.1	27 / 26.9	17.5"-22.5" / 1"
	144	105	8.0	23.5	27.6 / 27.5	18.5"-23.5" / 1"
	148	108	8.0	23.8	28.1 / 28	18.5"-23.5" / 1"
	151	112	8.0	24	28.6 / 28.5	18.5"-23.5" / 1"
	154	114	8.0	24.2	29 / 28.9	18.5"-23.5" / 1"
 <b>RAINA</b>	139	102	7.0	23.1	27 / 27	17.5"-22.5" / 5"
	143	105	7.0	23.5	27.6 / 27.6	18.5"-23.5" / .5"
	147	108	7.0	23.8	28.1 / 28.1	18.5"-23.5" / .5"
	151	112	7.0	24	28.6 / 28.6	18.5"-23.5" / .5"
 <b>DAWN</b>	135	94	7.0	22.5	25.8 / 25.8	17.5"-22.5" / 0"
	138	96	7.0	22.6	26 / 26	17.5"-22.5" / 0"
	142	102	7.0	23.2	27.1 / 27.1	18.5"-23.5" / 0"
	146	105	7.0	23.5	27.7 / 27.7	18.5"-23.5" / 0"
	149	108	7.0	23.7	28 / 28	18.5"-23.5" / 0"
	152	112	7.0	23.8	28.3 / 28.3	18.5"-23.5" / 0"
 <b>POPPY</b>	80	50	4.0	20.0	22.0 / 22.0	11.0"-13.5" / 0"
	90	60	5.5	21.0	22.5 / 22.5	11.0"-14.0" / 0"
	100	66	6.5	21.0	23.6 / 23.6	11.0"-14.0" / 0"
	110	76	6.5	22.0	24.2 / 24.2	11.0"-14.0" / 0"
	118	82	6.5	22.0	25.0 / 25.0	15.0"-18.0" / 0"
	128	92	6.5	23.0	26.2 / 26.2	16.0"-19.0" / 0"



**FW23 SNOWBOARDS:**



**DAWN CYNTHIA ROWLEY**  
ALL MOUNTAIN/TWIN  
135 / 138 / 142 / 146 / 149 / 152  
**EASY RISE**  
**MAGNE-TRACTION®**



**DAWN**  
ALL MOUNTAIN/TWIN  
135 / 138 / 142 / 146 / 149 / 152  
**EASY RISE**  
**MAGNE-TRACTION®**



**RAINA**  
ALL MOUNTAIN/DIRECTIONAL TWIN  
139 / 143 / 147 / 151  
**C2 Hybrid**  
**MAGNE-TRACTION®**



**BREEZE**  
ALL MOUNTAIN/DIRECTIONAL  
140 / 144 / 148 / 151 / 154  
**C2 Hybrid**  
**MAGNE-TRACTION®**



**SMOOTHIE**  
FREESTYLE/ALL MOUNTAIN/DIRECTIONAL  
143 / 146 / 149 / 152  
**C2 Hybrid**  
**MAGNE-TRACTION®**



**XOXO**  
FREESTYLE/ALL MOUNTAIN/TWIN  
139 / 142 / 145 / 149 / 152  
**C2 Hybrid**  
**MAGNE-TRACTION®**



**XOXO PRO**  
FREESTYLE/ALL MOUNTAIN/TWIN  
145 / 149 / 152  
**C3 Camber**   
**MAGNE-TRACTION®**

**POPPY SNOWBOARD / BINDING PACKAGE:**



**POPPY (YOUTH)**  
EASY BEGINNER YOUTH PACKAGE  
**80, 90, 100, 110, 118, 128**

**RXY ROCKER CONTOUR**

- EASY BEGINNER / CATCH FREE LEARNING
- Bindings Assembled/Mounted
  - Protective Windowed Gift Box
  - Sandwich Construction (110, 118, 128)
  - Cap Construction (80, 90, 100)

**POPPY Speed Strap binding**  
Size: **XS** (US 12c-3) (**80, 90, 100**)

- Single Buckle Speed-Strap
- Quick Adjust Heelcup
- Snow Shedding Footbed

**POPPY Traditional binding**  
Size: **S** (US 2-7) (**110, 118, 128**)

- Height Adjustable Highback
- Padded EVA Highback
- Adjustable Heelcup
- Snow Shedding Footbed

**FW23 BINDINGS:**



**ROCK-IT DASH - WHITE**  
Ride more, ratchet less  
Sizes: **S/M** (US W 4-6), **aM/L** (US W 6-8)

- Speed entry technology with reclining highback
- Auto Open lightweight strap system for easy entry and exit
- Comfort, performance and convenience with a medium flex



**VIVA - WHITE / BLACK**  
Comfort and adjustability for a balanced ride  
Sizes: **S/M** (US W 4-7), **M/L** (US W 6.5-11)

- Dual Band Ankle Strap. Combined Soft Flex, Playful Performance
- Single Vent Side Flex Panel Baseplate - Soft Flex, Lightweight
- EVA Toe and Heel Pads - Shock absorbing comfort
- 4/10 Flex Value



**LOLA - WHITE-PINK / GREEN**  
Adjustability, comfort and performance features for precise control  
Sizes: **S/M** (US W 4-7), **M/L** (US W 6.5-11)

- Asymmetric Highback - Contoured ergonomic shape
- Dual Band Ankle Strap. Combined Medium Flex, Precision Performance
- Dual Vent Side Flex Panel Baseplate - Reinforced support
- EVA Footbed with Adj. Toe Ramp Max comfort and Adjustability.
- 5/10 Flex Value

**MAKE WAVES. MOVE MOUNTAINS.**  
*<https://roxy.mervin.com>*

